# Muhammad Tayyab

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# SOFTWARE ENGINEERING AND UI/UX DESIGN

I'm a Junior Year **Computer Science** student at **FAST-NUCES**. My interests include software design and development. I have worked for numerous freelance clients and delivered exceptional value to them which resulted in increased revenue, and profitability.

## **KEY COMPETENCIES**

UI/UX Design Full-Stack Development System Design Social Media Management Graphic Design Technical Writing Team Leadership Project Management Presentation Skills

Dec 2023 - Mar 2024

Jul 2023 - Jul 2023

Nov 2022 - Oct 2023

## **PROFESSIONAL EXPERIENCE**

#### Marketics

### **Graphic Designer**

Worked with international clients to design social media content to increase conversions, and revenue, and attract new customers.

## **Cogent Labs**

#### Videographer

Worked in close collaboration with the CEO to come up with ideas for new content, and creating a content funnel. Shot and edited a key video for the channel.

#### Devisnc

#### Campus Ambassador

Bridging the gap between the industry and academia by organizing events on campus and promoting the company's mission to my friends and colleagues.

## EDUCATION

Bachelor of Computer Science FAST-NUCES Lahore, 2021 - 2025 Major: Computer Science, Minor: Robotics & Automation

A Levels in Pre-Engineering Beaconhouse Defence Campus, 2019 - 2021 Part of Science Society, Philosophy Society, and Music Society.

## EXTRACURRICULAR ACTIVITIES

Vice-President & Co-Founder Robotics Club Beaconhouse Defence Campus

## CERTIFICATIONS

**UI/UX Competition** 

<u>Game Design Workshop</u> <u>Design & Develop a Website Using Figma & CSS</u>

Introduction to Python

<u>Graphic Design</u>

Digital Marketing

## WRITING

<u>What is an NFT?</u> Educative Technical Writing Workshop